



Al Rajaa Organization

Remarkable breakthroughs
and Tangible Achievements

Annual Report

2023

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Overview

Al Rajaa Organization is a non-governmental, private academic institution dedicated to promoting development and education as both a concept and practice. It targets children and youth of all ages, starting from early childhood. Al Rajaa also aims to support parents, specialists, and relevant professionals in children's affairs. It provides programs, activities, studies, and consultations designed to cultivate a community equipped with educational, intellectual, and logical foundations, enabling them to live as educated and conscientious individuals.

Al Rajaa Organization acknowledges the social, economic, and political challenges facing Jerusalemites and their impact on personal and professional growth, particularly among children. We understand the difficulties children face, hindering their skill development and critical thinking, thus clouding their future prospects. To address these challenges, we have developed a range of programs and projects to help children discover their personalities and enhance their scientific and practical skills.

Al Rajaa works to developing creative life in schools by empowering teachers and students in interactive and creative educational fields, encouraging educational principles, reducing dropout rates, and enhancing academic performance and educational excellence. This is achieved through preparing children and youth generations with ethical, educational, and leadership skills. Moreover, we integrate programs to enhance youth capabilities and create job opportunities in education and creativity. This distinguishes Al Rajaa work as it considers comprehensive approach to engaging all groups influencing students, believing that children need a diverse skill set including critical thinking, leadership, and innovation to succeed in a world of rapid developments and changes. Therefore, we provide training, support, and care to develop and apply these skills in real-life settings. In doing so, we prepare children and students in schools and universities to face future challenges and opportunities while also preparing caregivers to better understand and interact with children and students.

Al Rajaa's programs are designed innovatively to go

Work fields

- Raising Awareness and Training in Education and Creativity
- Support for School Education
- Qualifying male and female Teachers
- Leadership Preparation
- Culture and Arts
- Summer Camps and Leadership Camps

Target Groups

Children | Youth | Male and Female Teachers | Parents

beyond traditional classroom preparation. The organization offers community participation in various educational programs, providing valuable experiences and skills applicable across different aspects of life, such as teamwork, communication, and creativity. We encourage exploration of interests, stirring up the passion and curiosity, which contributes to building well-rounded personality prepared to make positive change in society, for both students and caregivers.

One of the most significant impacts of our work is the positive influence that the organization stimulates among Jerusalemites. By equipping them with necessary tools and support for success, children are empowered to become leaders and change-makers in their communities. Many children who have participated in our programs have pursued further education, more aware of their future prospects. Likewise, older participants have returned to advance their careers or pursue higher education, positively influencing their surroundings and communities with newfound skills and capabilities.

In general, Al Rajaa is considered a vital resource for the residents of Jerusalem City. Its innovative projects and commitment to excellence positively impact the lives of Jerusalemites, contributing to a better future for all. It empowers them to reach their full potential and become agents of positive change in their communities.

How do we think?

At Al Rajaa Organization, we believe in the importance of cultivating ethical, behavioral, and social skills that contribute to creating a better future. We are dedicated to enhancing leadership, critical thinking, and innovation among children and youth, empowering them to become responsible and effective citizens in society. In the same context, we recognize the responsibility to support students and caregivers with the essential skills and knowledge needed to address the challenges facing the Jerusalem community.

Our vision for the future focuses on preparing a generation of creative individuals who are responsible, confident, compassionate, and dedicated to making positive change in their communities.

We believe that investing in youth development is pivotal to creating a better future can enable us to create a better future for all of Jerusalem. We aspire to see more enlightened parents, teachers equipped with a range of skills and capabilities to positively influencing students, and principals who have a sense of responsibility towards the educational process and consider it a passion rather than a job. Our vision extends to building an interconnected network of capacity-building and skill development across all groups involved in the next generation, starting with students themselves and ending with caregivers in general.

Values serve as our compass in guiding our actions and decisions within the organization. We prioritize creating a comprehensive environment where everyone feels valued and accepted, while ensuring integrity and transparency in all our dealings. Trust and credibility are crucial for building strong relationships with our participants, partners, and stakeholders.

Our values are not just words; At the heart of our organization lies a set of fundamental values that guide us in everything we do. These values are principles that we strive to commit to in all our actions and decisions, and they are as follows:

- **Belonging- Our Key Value:** We believe in the importance of building a strong sense of trust and belonging among community members and participants in our activities, striving to create a compre-



hensive environment where everyone feels valued and accepted.

- **Truthfulness:** It is another core value we highly esteem. Honesty and transparency are fundamental principles that contribute to building trust and credibility with participants, including children, youth, partners, and caregivers. We are committed to honesty in all our dealings and ensure transparent and sincere communication with everyone we deal with.
- **Responsibility:** It is an integral part of our mission. We take our responsibility for community development seriously, understanding and valuing the accountability associated with working in this sector specifically. We strive to provide a safe and supportive environment for their growth and learning journey.
- **Cooperation:** It is another important value we embrace. We believe in the importance of working together to achieve common goals, and we encourage cooperation and teamwork among participants in our programs, projects, and with partners who share our mission and vision.
- **Determination:** this value drives our work at Al Rajaa Organization. We maintain a steadfast and unwavering commitment to achieving our objectives, persevering in the face of obstacles. Our resilience enables us to overcome challenges and continue making a positive impact.
- **Quality:** It is a core value that holds a significant place in everything we do at the organization, striving diligently to deliver the best services, programs, and support to our participants, aiming for excellence in all our endeavors.

Objective of the Report

The annual report of Al Rajaa Organization is a comprehensive and vital document that plays a significant role in documenting the exceptional efforts that the organization does in Jerusalem. The report emphasizes transparency and accountability, highlighting the achievements of Al Rajaa over the past year, alongside future challenges and innovative plans for stakeholders. It provides a clear understanding of the progress the organization has made in achieving its mission and vision.

The report sheds light on the outcomes of the programs and projects implemented by Al Rajaa during 2023, illustrating their positive impact on the community. It also allows children and youth to benefit from the safe and supportive environment provided by the organization, which works on developing their skills, talents, and interests. More than 25,000 students and children have benefited from the services of Al Rajaa.

The report appreciates and honors the efforts and contributions of donors and volunteers who have helped enhance the organization's work over the years. The support of donors and volunteers is essential for the success of our programs and projects. These partnerships also foster community cooperation and contribute to building a strong and sustainable Jerusalem community. Furthermore, the report acknowledges

the importance of partnerships and relationships by highlighting these contributions to stakeholders, inspiring a spirit of cooperation within the community to build a more empowered and resilient Jerusalem community.

From our perspective, the employees and volunteers at Al Rajaa are the cornerstone of success. Their dedication and commitment to Al Rajaa have helped achieve the organization's objectives and create a positive impact on the lives of youth in Jerusalem. The report shares the success of these volunteers and employees, the lessons they have learned, and motivates them to continue their work toward building a better future for everyone.

Through our annual report, we reaffirm our strong commitment to transparency and accountability, and our efforts to make a positive impact on the lives of children in the community. The annual report is also a crucial tool for evaluating the organization's performance and identifying areas that need improvement. The report allows for a review of the organization's progress in achieving its objectives and evaluating the effectiveness of its programs and projects, thereby enabling the development of more effective strategies and plans to address community needs.



General Manager's Message

Ahmad Jaber



Peace, mercy and blessings of God,

I am pleased to address you today with my annual message, as we conclude a year filled with challenges and pains, but also a year of successes and determination in the face of difficulties. Despite the harsh conditions and the war that Gaza has experienced, we were able, thanks to God, to achieve significant accomplishments over the past year.

This year has been exceptional in every sense of the word. The war and destruction did not deter us from continuing our work; rather, they increased our determination and resolve to give our best. We succeeded in achieving many of the goals we set for ourselves and continued to provide educational and pedagogical services that meet the needs of Jerusalem's children and youth, despite all circumstances. Our success is only possible through continuous efforts and diligent work. We have shown remarkable commitment and creativity in facing challenges and overcoming obstacles. We have managed to enhance our community standing and deliver high-quality services that meet expectations and exceed them.

In this report, you will find details about the strong performance we achieved, thanks to well-studied strategies and careful planning. You will also find information about the new projects and programs we launched and the initiatives we adopted to promote creativity, innovation, and efficiency improvement.

In the coming year, we look to the future with optimism. Despite any challenges we may face, we have ambitious plans and new goals we strive to achieve, and I am confident in our ability to do so thanks to the team spirit and collaborative work that characterize our organization.

I would like to thank the entire team for their dedication and hard work. The team spirit and collective effort have been the main factors behind our success. I also want to express my appreciation to our clients and partners for their trust and continuous support.

Finally, I wish you an enjoyable and informative reading of this annual report and hope that it reflects our commitment to transparency and excellence in everything we do.

Thank you all for your continued support, and we look forward to a bright future together.

Programs and Projects

As a fundamental and integral part of Al Rajaa's development strategy, we have restructured our projects under main programs, including innovative educational projects and impactful programs that have left a positive mark on Al Rajaa's journey and goals. The reorganization of our programs and projects was fully aligned with our strategic goals, which are distributed as follows:

Innovative Educational Projects

"Intuitive and Comprehensive Educational Solutions"

Innovative Educational Projects encompass all programs aimed at developing the capabilities and skills of children and young generations in the field of future skills, preparing them according to the needs and requirements of the 21st century. These programs also focus on developing innovative educational methodologies and technologies. These projects aim to enhance the ability of educators, teachers, and school administrators to interact effectively with students and children, thereby positively impacting their communities:



Digital Media Skills Support Program (Muhtawa)

A training program directed at female media enthusiasts and social media platforms users aged 14-17 years. It includes a series of meetings aimed at refining and developing effective communication skills, building self-confidence, and enhancing media culture. The program equips participants with basic awareness, knowledge, and culture concerning the ability to design television programs, conduct media interviews, and develop skills in presentation, photography, editing, and production. This is achieved through a 60-hour training on digital media, content creation, marketing, and life skills. The project also includes introductory visits to media agencies and centers, alongside external training in historical Palestine. Muhtawa is seen as an opportunity to create and develop group



initiatives concerned with community issues. Participants have produced several initiatives, such as an initiative on "Challenges of ADHD" and another titled "Sports for All."

Category	Female Student
Number	20
Total	20

External meetings



Muhtawa camp





Identity Support and Tourist Guidance Program (Diyar)

The Diyar project aims to equip female participants aged 14-17 with guidance and tourism knowledge, and organizational skills through conducting 10 practical field trips and tours in historical Palestine. The project includes a series of meetings aimed at developing skills in presentation, communication, and leadership, in addition to refining and enhancing the participants' abilities in managing event organization and educational tours. The program provides participants with basic awareness, knowledge, and culture concerning performance and the ability to manage and organize cultural, introductory, and scientific events and tours. It includes practical field training to implement comprehensive trips and tours to various tourist and historical sites. This training aims to develop their skills in understanding tourism guidance, utilizing research tools,



and developing observation techniques and practical skills for tourism guidance (bus - compass - tourist tours - map). Additionally, it includes first aid training. The Diyar project provides students with the opportunity to become successful tourist guides and entrepreneurs while enhancing their leadership skills within their community.

Category	Female Student
Number	20
Total	20



Internal meetings



External meetings





Leadership Skills Development Program (Leaders)

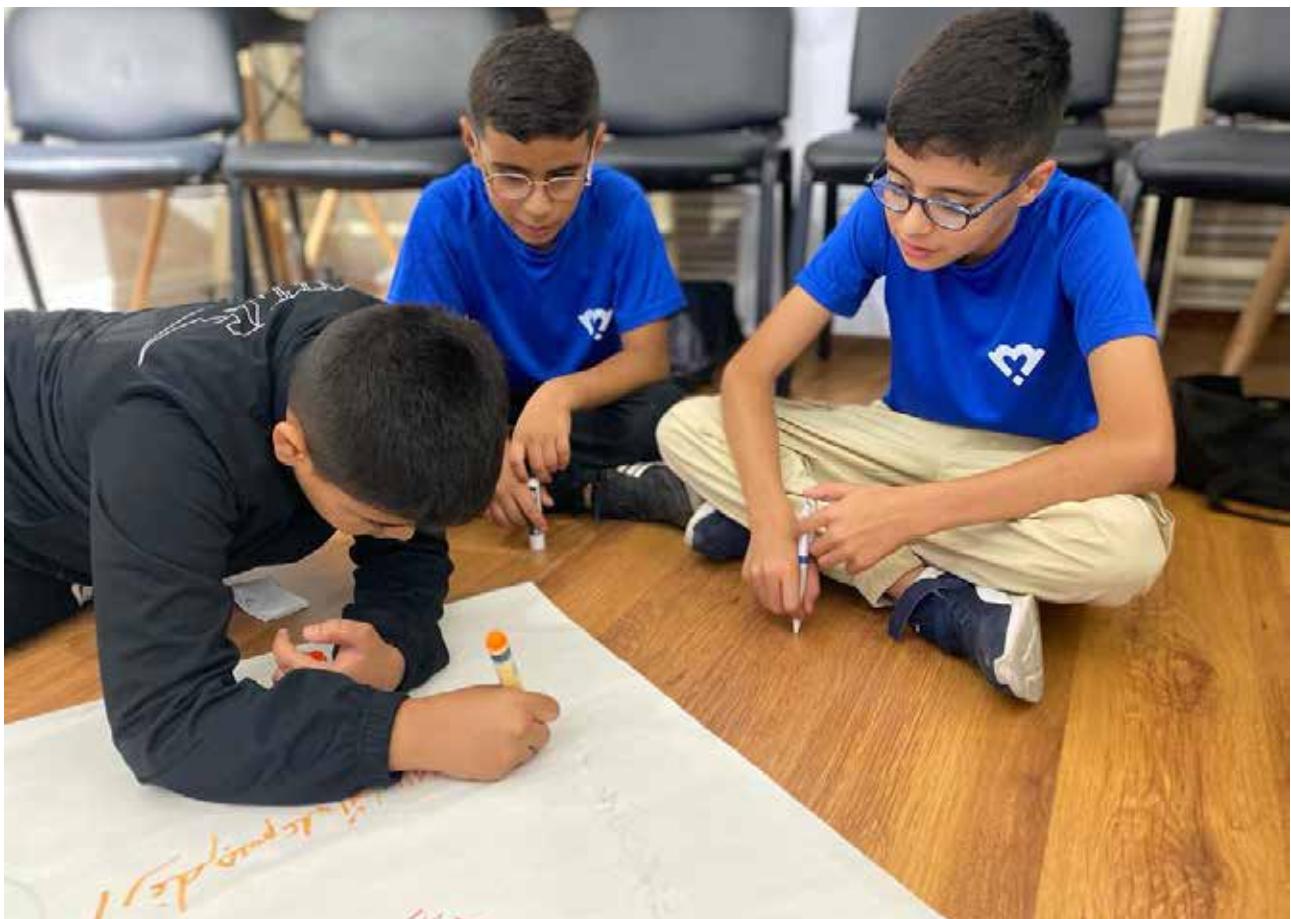
The Leaders project, “Leadership Skills Support Program,” aims to contribute to the development of cognitive, social, skill-based, and ethical aspects of young generations aged 11-13. This is achieved by developing skills and guidance in management and leadership, following a methodology that promotes positive change and supports youth with the foundations of excellence and change-making.

The program consists of 30 training hours, alongside the experience of the Young Leaders Summer Camp, educational tours, and community initiatives. It pro-



vides participants with the basics of success, excellence, time management, and general skills such as persuasion, decision-making, and presentation. This motivates individuals to become self-builders and contributors to their community's service.

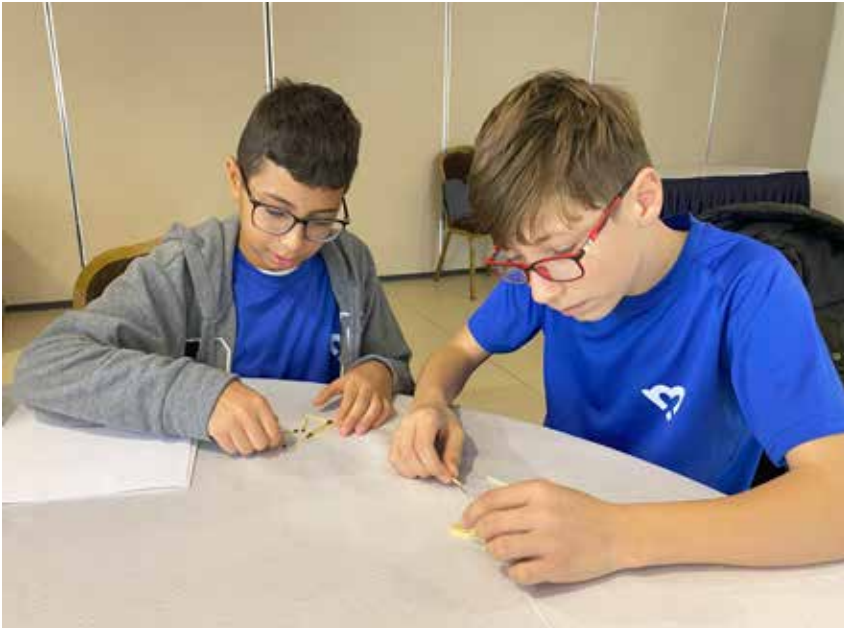
Category	Student
Males	20
Females	20
Total	40



Internal meetings



External meetings



Leaders Camp





A Program to enhance Values and Personal Development (Qiyam)

The Qiyam program falls under the Positive Behavior and Dialogue Support Program in Jerusalem and includes 20 training sessions for students aged 8-17 along with their parents. Its aim is to establish a more trusting relationship between caregivers and students

by deepening the understanding of both teachers and students about themselves. The project seeks to instill educational values such as dialogue, tolerance, respect for opinions, positive thinking, and integrity. It also aims to enrich traditional education with interactive experiences and emotional and social intelligence skills by developing problem-solving skills and tools for peer interaction.

To make education more engaging and enjoyable, the project includes 12 hours of teacher training along with open days that help participants acquire important life skills. The project targeted 45 schools in Jerusalem, and its Beneficiaries are outlined in the table below:

Category	Male & Female Teachers	Male/Female Students
Number	800	4900
Total	5700	

Teachers meetings



Students meetings





Higher Order Thinking Skills Development Program (DeBono)

Al Rajaa Organization holds the exclusive franchise and is a licensed reference in Palestine for the “DeBono” program, which focuses on teaching thinking skills. The program is well-known around the world for its success in enhancing critical thinking skills, objective evaluation of information and variables, and providing opportunities for students to solve problems and make decisions. DeBono employs simple, proven methods, tools, and strategies to promote practical thinking and encourages students to think beyond the traditional educational system.

By participating in the DeBono project, students can envision positive changes, develop practical solutions for daily challenges, and elevate the value of education for thinking, which Al Rajaa considers one of the most important elements of the educational process.

The program targets a wide range of students, teachers, and caregivers. It is designed as easy and practical activities and applications that enable students to acquire skills in logical thinking, critical thinking, problem-solving, decision-making, and the ability to apply these skills. These skills are imparted through 20 training sessions for students and 12 training hours for teachers, along with several open days that bring together teachers, caregivers, and students in unconventional, non-formal settings. During its implementation, the project targeted 35 schools in Jerusalem.

Category	Male & Female Teachers	Male/Female Students
Number	550	3600
Total	4150	

Teachers meetings



Students meetings





Al Rajaa Summer Camp

Continuing the tradition of Al Rajaa Summer Camp, Al Rajaa organization organized its sixth summer camp with the participation of 350 male and female children. This unique summer program contributes to individual growth and development through a variety of activities aimed at building and enhancing the national, cultural, and social identity of the students. 120 members of the Al-Rajaa's staffs participated in its implementation, including guides, trainers, administrators, and volunteers, who underwent special interviews and preparatory courses before the camp, which extended from July 8, 2023, to August 10, 2023.

The camp experience helps students develop new

skills, form friendships, and enjoy learning through the development of personal and social skills via physical activities and entertainment. In addition, it plays a role in strengthening national identity by visiting depopulated villages and reimagining pre-Nakba Palestine, providing participants with documented information about the Palestinian narrative.

The summer camp also aims to create a generation characterized by ethical values such as respect, tolerance, and dedication. The participants were divided into 12 groups, each embodying a specific ethical value, which they aimed to highlight and develop along with other educational values during and after the summer camp.

What makes the camp unique is the quality and variety of activities it includes, such as flying planes over the Palestinian coast, experiencing hot air balloon, and using the train, in addition to dozens of unconventional sports activities. These activities encapsulate the role of educational and recreational tourism in contributing to the building of a generation aware of its identity and capable of presenting its values and narrative more clearly and focused.

Category	Male/Female Students	Guides	Administrators and trainers
Number	350	50	40
Total	440		



Indoor activities



External tours



Safari Aqua Park





سياحة مدرسية

Educational tourism

Cultural, Educational, Social and Recreational Program (School Tourism)

The School Tourism Program is an educational and recreational activity targeting students and school staff aimed at enhancing their knowledge and raising their cultural awareness through field trips to historical, cultural, scientific, religious, or natural sites.



The program provides students with opportunities for learning outside the classroom and direct interaction with the surrounding environment through visits to archaeological and historical sites scattered across the country. It also includes visits to depopulated villages, mosques, churches, universities, factories, and museums. Workshops and community initiatives are also integrated into the program.

The program helps the targeted group improve their well-being, develop their skills and abilities, and enhance their identity by focusing on key identity-related issues. In addition, it raises cultural awareness about prominent historical epochs and chapters, and to developing their skills in understanding guidance, organization, and the use of research tools through the development of observational techniques and practical guidance skills.

Category	Male/Female Students	Male and Female Teachers
Number	720	80
Total	800	





Outdoor Skills Development (Masader)

A series of outdoor activities adapted to the age of the trainees. These activities are called “learning through challenging experiences,” participants in this project learn teamwork through a variety of stimulating educational and recreational games. They develop collective and individual responsibility, enhance listening skills, and learn to navigate complex situations

through practical experiences. The project employs experiential learning methods through play and trials, utilizing activities to reinforce skills and reduce negative behaviors. Participants enjoy exciting adventures in a safe and clean environment, fostering teamwork and group dynamics through assigned tasks that require adopting different strategies. Moreover, the project helps alleviate social pressure and inspires personal growth among students.

Category	Male and Female Teachers	Male/Female Students
Number	1100	80
Total	1180	

Teachers meetings



Students meetings



Impactful Events and Activities

In addition to the projects implemented within various programs focused that Al Rajaa Organization focuses on, several events and activities have positively influenced Al Rajaa's journey and its strategic goals, including:



“Dilni” Educational campaign to promote values and build community awareness

For the third consecutive year, Al Rajaa launched the “Dilni” campaign aimed at building and promoting positive educational values and controlling student behaviors in Jerusalem. The campaign aims to create a violence-free community, developing the concept of ethical guidance as a means to enhance understand-

ing and respect among students, caregivers, and parents. In addition, it empowers students to become active members of society positively. “Dilni “ was organized in response to increased levels of violence in schools and the impacts of the COVID-19 pandemic on students in 2020. Communities and schools noticed a rise in verbal and physical violence affecting both students and teachers.

The campaign targeted 45 schools in Jerusalem. Throughout the campaign, there was a focus on educating the educational and pedagogical sector about the importance of addressing violence and providing positive alternatives to reduce its forms in schools. This was achieved through intensified listening sessions and enhancing students' self-confidence. The campaign also aimed to promote positive values and build a healthy educational environment to reduce violence cases in Jerusalem's schools.

Category	Male/ Female Students	Male/ Female Teachers	Parents
Number	10.000	800	250
Total	11.050		

Opening of the Dillni campaign



Parents Workshops



Teachers workshops





Second Educational Dialogue Forum (Values Amidst Changes and Crises)

In view of the challenges facing the Jerusalem community, particularly in its unique form, Al Rajaa Organization organized the Second Educational Dialogue Forum. The forum aimed to encourage dialogue and exchange of views on issues affecting human life and society, seeking creative solutions to these problems. It focused on discussing the role of values and the importance of family and schools in community development, while fostering a culture of dialogue and idea exchange among school principals and teachers in Jerusalem.

During the forum, issues related to education and upbringing were addressed, with a focus on finding

innovative solutions and enhancing the exchange of experiences to achieve advancements in education, improve the educational process, and develop it further. The forum also aimed to discuss the challenges facing the education sector and propose appropriate solutions to achieve educational development that serves the Jerusalem community.

The forum brought together heads of education departments, educational inspectors, principals, and teachers from schools in Jerusalem at the Notre Dame Hall to discuss perspectives on the values crisis and the roles of family and schools in societal development. It included the preparation of educational projects aimed at serving the community, enhancing education, focusing on modern educational trends, and addressing the needs of educational leaders to improve the learning process.



Category	Educational Staff
Number	300
Total	300





Junior Leaders Camp

In Majdal Shams, northern Palestine, under the supervision of a specialized educational team, 40 children aged between 11- 17 participated in a diverse program of activities and events aimed at developing a range of skills among children and adolescents, empowering them to contribute towards positive changes in their communities. The camp encompassed three main pil-

lars: life skills, educational tours, and directed sports activities, conducted from August 13, 2023, to August 16, 2023.

The camp was not limited to educational aspects; it integrated development with recreation, combining behavioral changes with events and physical activities to provide children with the most enjoyable and beneficial methods. The training sessions focused on leadership skills, responsibility, problem-solving, planning and goal-setting, as well as fostering creativity and innovation.

Category	Male/ Female Students
Number	40
Total	40

Internal meetings



External meetings





Team Building Camp

As part of its ongoing role in enhancing the capabilities of its teams in the educational field, Al Rajaa implemented a comprehensive training camp on the Golan Heights over three days, focusing on workshops centered around human and community development. The camp aimed to empower trainers to understand the objectives, outputs, tasks, methods, and strategies for (Qiyam and DeBono) training programs, while also building passion, motivation, personal charisma, and gaining the trust of students, teachers, and parents. It enriched educational meetings in an engaging and appealing manner, and honed their mastery of leadership skills and meeting management techniques. The workshops integrated theoretical and practical aspects in the teaching and learning process, enhancing

the effectiveness of trainers at all levels by developing fair evaluation methods for trainer success with their students within classrooms, considering the camp's preparatory importance for launching educational programs for the academic year 2023/2024, and enhancing the suitability of learning conditions within the classroom environment between trainers, teachers, and students.

The camp methodology employed presentation and delivery methods, brainstorming, individual and group dialogue, role-playing, case studies, along with purposeful training and recreational games that contribute to creating a stimulating training atmosphere for thinking and practical applications.



Preparation and qualification workshops for the summer camp staff

In preparation for launching the summer camp in 2023, Al Rajaa organized qualification courses that brought together about 50 personnel from the Al Rajaa teams, including guides and assistants after passing group interviews.

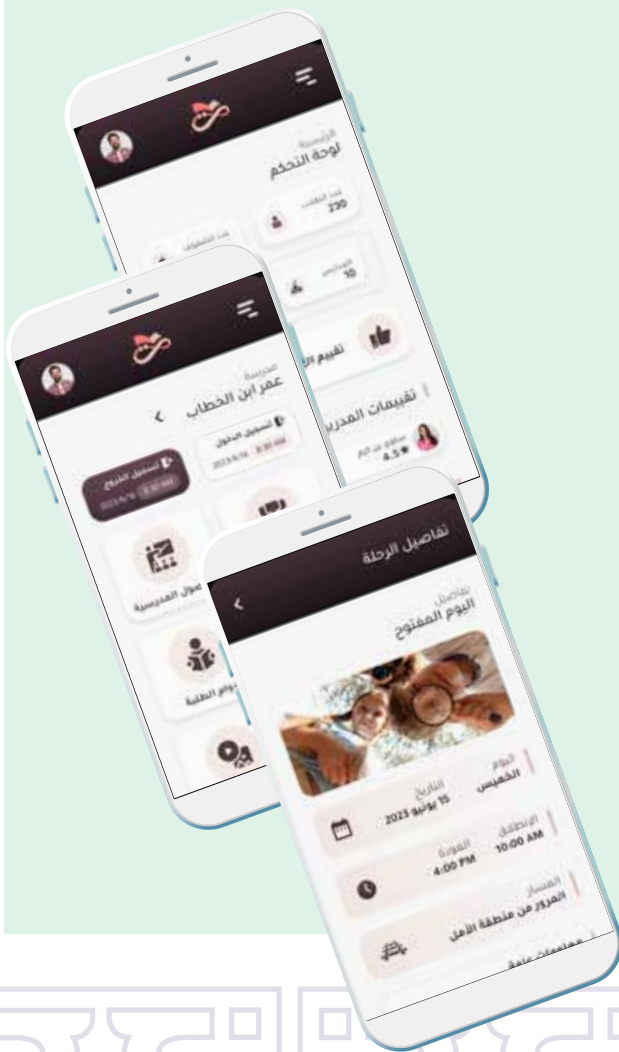
The meetings included workshops aimed at increasing team effectiveness by developing distinctive methods for evaluating the success of communication and positive influence between the team and participants, enhancing teamwork, developing listening and leadership skills, as well as promoting dedication to work and familiarizing them with the operation mechanism of the Al Rajaa summer camp.

In addition, Al Rajaa organized an open day for its teams, combining purposeful activation stations (cognitive, sports, traditional games, and competitions) to acquire new skills through play and application, in addition to enhancing the team members' awareness that the success of the camp depends on their collab-

oration as a Beehive. The team worked diligently and smoothly during the implementation of the extended summer camp from July 8, 2023, to August 10, 2023.



Launch of Tawasl Platform



In our endeavor to develop our work methodology and employ 21st-century skills in achieving our goals, Al Rajaa launched the “Tawasl” application. It offers diverse interactive and evaluative content, contributing to the management of educational programs and projects by employing modern technologies in a manner that makes school principals, classroom educators, and program implementers more informed and interactive in their work method.

The Tawasl platform includes many tools that assist in interaction options with the school community, monitoring meeting programs, periodic reports, live streaming, student and trainer attendance, posting program-related photos and videos, in addition to contacting and communicating with educational program management and many other options and capabilities that facilitate effective monitoring and communication for school principals and classroom educators with instructors and program leaders.

An Evaluation Workshop for Educational Programs

Al Rajaa organized an evaluation workshop for the educational programs implemented in Jerusalem schools. The workshop aimed to assess its programs, in particular Qiyam and Debono programs, through discussions and intensive workshops. The participants reviewed the trainer's performance and programs' impact on enhancing student's academic level and developing their personal and social skills.

Throughout the workshop, participants made important recommendations for program development based on interim evaluation results and collected feedback. Successful examples from various schools were presented, and trainers exchanged experience and



summarized the training outcomes. In addition, participants shared observations and recommendations and planned for the next phase, which included interactive activities.

This workshop is part of the organization's ongoing efforts to improve the quality of education in Jerusalem schools and to strengthen collaboration among educational institutions to achieve comprehensive educational goals.



Impact and Outcomes

Al Rajaa has been dedicated to providing educational and training programs targeting individuals and communities in the Middle East in general, and children and youth in Palestine in particular since its establishment. The focus has been on empowering participants with modern skills and entrepreneurial capabilities. Al Rajaa's programs have achieved a significant quantitative and qualitative impact, implementing a rigorous monitoring and evaluation system aimed at advancing the achievement of specific and strategic goals, thereby making the necessary adjustments to its programs and projects to optimize their impact.

During the past year, strong quantitative and qualitative results have emerged from measuring the impact of Al Rajaa programs, with a focus on evaluating the extent to which participants were empowered with modern skills and entrepreneurial abilities. The implementation of the organization's Monitoring and Evaluation (M&E) system has led to progress in Al Rajaa's performance by measuring the contribution to achieving specific and strategic goals and making necessary adjustments to improve the impact of the organization's programs.

Al Rajaa's performance is reviewed annually through the monitoring and evaluation system, which is continuously updated to increase the inputs and results of implementing various programs and projects, in addition to feedback from beneficiaries and partners. This enables Al Rajaa to stay informed about emerging trends and challenges in the communities it seeks to serve, and to adapt its programs to meet the evolving needs of the community.

One of the recent evaluations conducted by Al-Rajaa assessed a random sample of its programs and projects, specifically the projects of Qiyam, DiBono, Muhtawa, Hadara, and Diyar. The evaluation results were extremely satisfactory, with the projects receiving high ratings regarding community satisfaction and active participation from local communities. Additionally, the

evaluation found that the impact of these projects is likely to be sustainable, indicating the effectiveness of Al Rajaa's approach.

The "Leaders" project achieved its goals of developing a leadership personality with a positive impact on the community by encouraging participants to consult with others and promote cooperation and teamwork as a means of developing leadership skills. Participants showed interest in planning and time management skills, becoming more organized in their daily personal matters, and demonstrating an improved ability to make well-considered decisions with clear goal-setting.

The "Muhtawa" project aimed at developing youth skills in both traditional media and digital media based on social media, helped participants understand various types of media productions and practice exercises, giving them a comprehensive view of production techniques and media content. It also provided a deep understanding of media teams, writing concepts, cinematic scripts, and technical skills for using cameras for both still and cinematic photography.

On the other hand, the "Diyar" project motivated participants' self-learning and exploration skills through learning about reception protocols, body language expression, and enhancing their knowledge of the concept of tour guiding, its history, and types, along with gaining valuable information about first aid and historical, tourist, and cultural sites, and about depopulated villages, reinforcing the idea of linking the past with the present.

The evaluation results for the "Qiyam" program indicated a high alignment with the vision and goals of Jerusalem schools in promoting positive values among students. Students began to show positive changes in their behavior and attitudes, and the program helped break the ice between students and enhance communication among them. These results reflect the program's role in strengthening social relationships and encouraging positive peer

interaction, along with Al Rajaa's fruitful efforts in instilling values and ethics in the younger generation and motivating them to apply these values in their daily lives.

Regarding the “DeBono” program, the evaluation results highlighted the positive aspects of the program, such as the trainers’ interest and professionalism matching the students’ needs and effectiveness in conducting activities, stimulating curiosity and a love for research and knowledge among students. The results

clearly demonstrated Al Rajaa’s success in managing the “DeBono” program with high planning, organization, and follow-up skills. The program was designed to be implemented through easy and practical activities and applications, enabling students to acquire essential thinking skills such as logical, critical and creative thinking. The program also enhances problem-solving and decision-making skills, providing students with the ability to apply these skills in reality. It appears that students showed significant interest in the program, indicating its importance and effectiveness in developing their thinking skills.

Learning as a Strategy

Learning is a central element of our strategy. We are not only committed to enhancing the process of teaching and learning, but we also strive to be an integral part of the educational journey. By continuously seeking new knowledge and learning from every step we take, we aim to support the personal and professional development of children and youth, enabling them to reach their full potential.

Through our experience, we have learned that traditional educational methodologies may not always ignite curiosity or motivation among children. In contrast, extracurricular activities that present challenges and foster critical thinking encourage children and youth to think outside the box.

These activities provide participants with opportunities to express themselves creatively and develop their skills and talents beyond the confines of roles as passive students and listeners within the educational process.

Furthermore, we have recognized the necessity of integrating professional development into the projects we design, given its significant role in creating a positive impact on the future careers of children

and youth. This integration addresses labor market needs by developing essential skills such as self-marketing and leadership.

Lastly, we have found that community initiatives focusing on technical skills like app and game development, and website design can be highly effective in motivating and engaging children. By providing a creative space for students to contribute their abilities, skills, and talents to community development, we encourage them to continually pursue their goals and develop their personal ideas.

We are committed to embedding these insights and key strategies, aiming to empower children and youth to achieve their aspirations and contribute meaningfully to their communities and the world. Our goal is to foster a new model that emphasizes innovation, creativity, and professional development to develop children.

In conclusion, we believe our approach paves the way for the city’s children and youth to become more generous and determined in facing the challenges of their generation and city. We are excited to provide the opportunities that will help them discover their potentials.

Success Stories

Nareen Maswadeh

Nareen, a 16-year-old ambitious girl, is driven by her love for her homeland and her passion for archaeology and uncovering historical truths. Her enthusiasm led her to join the “Diyar” project, where she enriched her cultural knowledge and developed valuable skills in group management, first aid, and photography. Through her participation in Diyar, Nareen unveiled hidden truths, learning the real names of depopulated villages and the historical narrative of each Palestinian landmark she visited. She gained a clear understanding of the concept of tourist guiding and the proper use of tools such as maps, buses, and compasses. Her participation went beyond acquiring tourist skills; it included communication skills, teamwork, public speaking, and polite interaction with others. Additionally, she was equipped with basic first aid knowledge, enabling her to handle injuries and burns. Nareen’s and her peers’ participation in the Diyar project laid the foundation for them to become Jerusalemite tour guides. With the necessary training, they now possess a deeper understanding of their homeland’s history and can inspire the community to pursue their dreams and appreciate the country’s beauty through exploration.



Mujir Al-Din Niroukh:

Mujir Al-Din Niroukh, a 14-year-old with a forward-looking vision, has made learning and development a way of life. His determination to develop his character and skills led him to join the “Leaders” project, where he was equipped with fundamentals of excellence in leadership, decision-making, and planning. Mujir sees the Leaders project as a turning point in his life. Once a scattered mind, he now excels in planning, time management, and utilizing his time effectively to achieve self-realization and positive impact.

Mujir’s participation in the project has contributed to his personal and social development. Through Leaders, he gained communication skills that help him form new friendships and foster a spirit of teamwork.

Mujir’s story reminds us that discovering weaknesses is not a barrier to development but a true beginning for learning and growth. His unwavering commitment to his goals and his boundless passion for self-discovery have propelled him to great heights, and he continues to explore new ideas and skills that make him a positive change leader.



Noor Abdo

Noor Abdo, an aspiring and ambitious girl from Jerusalem, is deeply passionate about social media and photography.

Her love for documenting life through her camera lens led her to participate in the “Muhtawa” project, where she unleashed her abilities in taking photos and videos and learned new techniques to enhance her passion.

Noor considers her participation in the project a pivotal addition to her life. Muhtawa helped her utilize new media to present her ideas and vision by developing her photography and filmmaking skills. It also opened her eyes to see the world from a different perspective.

Noor learned the art of capturing moments and how to use these mediums to convey specific messages and achieve goals. This experience gave her the opportunity to turn any reality into an impactful story and gave her the confidence to continue her love for photography and filmmaking. With the ever-evolving media landscape, Noor looks to the future with a pragmatic approach. She knows that the skills she acquired during her participation in the Muhtawa project will stay with her throughout her life. She is committed to continuously developing her skills in this field to keep up with new advancements and use them to serve Palestinian community causes and initiatives.



Partnerships and Cooperation

We are deeply grateful to our partners and supporters for their values and encouragement. We acknowledge that the strides we have made would not have been possible without their guidance and support. Therefore, we extend our heartfelt thanks to everyone who contributed to achieving our vision and goals, believing in our ability to drive change and build a better generation.

We appreciate your generosity and investment in our growth. Without your belief, we would not have made a positive impact on the development and success of children and youth like Nareen Maswadeh, Majer Niroukh, and Noor Abdo. These individuals have benefited from our partnership and cooperation by gaining valuable knowledge and skills through our projects and programs.

The exceptional efforts of every supporter have propelled us forward, fostering a thriving environment of creative thinking and dedication. We are grateful for the trust you have placed in us and look forward to continuing our partnerships to achieve our shared goals of empowering youth and enhancing community development in Jerusalem.

We are thankful to the organizations, institutions, and associations that support our projects. Their collaboration and resource support have been crucial in overcoming challenges and achieving successes. We value the opportunity to be part of meaningful and impactful programs that have helped us develop our skills and positively contribute to our community.

We hope to be the spark of inspiration that ignites passion and development in individuals, driving positive change. We affirm that every person has a peak to climb, and we are committed to continuing our role in creating positive impacts through our programs and projects inside and outside our communities.

In conclusion, we would like to reiterate our sincere gratitude to all our supporters. Your contributions have had a significant impact on our lives, and we are grateful for the opportunity to work with a wonderful group of people. Thank you all for your endless and boundless support.

Our Future Plans

Our vision lies in creating a world where every child and youth has the opportunity to reach their full potential and achieve their dreams and aspirations. We aim to empower children with the tools and resources they need to pursue their passions and make a positive impact on both personal and community levels.

We strive to establish a wide range of opportunities that drive children to explore their passions and interests in various fields such as technology, entrepreneurship, leadership, the arts, and beyond. Therefore, we are committed to expanding our scope of work and impact by offering more innovative and creative programs and projects.

Our dream is to help children acquire the skills and knowledge that propel them towards leadership and creativity. We want to rid away their fears and inspire them to think bigger through the right support and guidance, enabling them to shape the future they desire.

To achieve this vision, we are dedicated to promoting

a culture of inclusion and diversity within Al Rajaa Organization. We believe in the necessity of providing equal opportunities for growth and development for all children and youth, regardless of their experiences and backgrounds. We aim to create a safe and comfortable environment that celebrates and values the diversity of our community.

We also recognize the power of cooperation in driving positive change. Therefore, we are committed to working with other organizations, institutions, and associations to amplify our efforts and reach more children. We believe that cooperation will enable us to achieve greater impact and more effective results.

Together, we can make a difference in the lives of hundreds and thousands of children in Jerusalem. We are deeply passionate about our mission and believe that our work is essential for building a better future for all. We invite you to join us in our mission to empower the next generation and create a world where every child in Jerusalem has the opportunity to thrive and grow.

Conclusion

Al Rajaa Organization has made significant strides in improving the lives of marginalized children and youth in Palestine by focusing our efforts on a variety of programs and projects aimed at enhancing education, entrepreneurship and social justice.

We are pleased to highlight our journey and outstanding achievements. The accomplishments of Al Rajaa in the past year are a testament to our ongoing commitment and dedication, adding to the record of successes we have achieved over the years. These achievements are the result of our team's relentless efforts and high efficiency in implementing our programs and activities, always with a sharp focus on reaching our set goals. We feel deep pride in these successes and the challenges we have overcome, which greatly motivates us to continue our path towards further excellence and progress in the coming years.

In general, Al Rajaa has been highly successful in achieving its goals over the past year. Our programs have had a significant impact on the lives of marginalized individuals, providing children with the skills and resources needed to succeed, improving the quality of education, and promoting social justice and equality.

We look to the future with optimism and confidence, knowing that the organization will continue to be a positive force in the lives of children and youth. Thanks to our dedicated staff, committed volunteers, and strong network of partners and stakeholders, we are well-prepared to achieve even greater successes in the coming years.

With your support and belief in our mission, we can continue to make a positive impact on the lives of the marginalized in the Palestinian capital and help build a better future for everyone.

Al Rajaa in Numbers



45

Partner
Organizations



80

Educational
Institutions

Details of The Targeted Groups in 2023

13

Implemented Programs
and activities



800

Parents



2350

Teachers



20,110

Students



Trainers

50



Volunteers

80



Summer Camp Instructors

50

نستطيع التأثير



Al Rajaa Organization

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