



Al Rajaa Organization

A feat to be Recounted...
and The Effect Extends

ANNUAL REPORT

2024



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OVERVIEW

Al Rajaa Organization is a private academic institution specializing in educational development and the promotion of community growth. It strives to make a lasting impact on the Jerusalem community by empowering individuals with the knowledge and skills needed to grow and innovate. The Organization operates with a strategic vision aimed at fostering creativity in school environments not only for students but also for teachers, school principals, caregivers, parents, and the wider community.

Our Vision and Strategy

Al Rajaa Organization recognizes the economic, social, and political challenges facing Jerusalemites particularly children and youth and how these challenges influence their educational and career path. As part of our social responsibility, we are committed to building a modern educational ecosystem that empowers all stakeholders in the learning process. This includes supporting students, equipping educators, strengthening the role of parents, and cultivating innovative school environments that drive excellence and progress.

Excellence in Developing Creative Life in Schools

Al Rajaa Organization works to bring about a qualitative transformation in the educational process by enriching school life with innovation and creativity. Through interactive programs and modern technologies, we help all target groups redefine education as a way of life not merely a collection of academic subjects. This includes:

- Empowering students to develop critical thinking, creativity, and leadership through interactive learning experiences.
- Training teachers through advanced programs that promote modern teaching methods and incorporate technology.
- Supporting school principals in creating stimulating school environments grounded in innovation in both administration and academic planning.
- Enabling caregivers to better understand students' needs and to create supportive environments for their academic and personal growth.

- Strengthening the role of parents in the educational journey through awareness programs that foster active involvement in supporting their children.
- Encouraging society to adopt interactive and creative learning as a fundamental tool for nurturing future generations.

Technology as a Cornerstone of Our Work

Al-Rajaa Organization believes that integrating smart technologies into education and training is key to enhancing interactive learning and stimulating creativity. We utilize tools such as Virtual Reality (VR), interactive digital resources, project-based learning, and smart platforms to create dynamic learning environments that allow students and educators to experience knowledge in innovative, engaging ways.

Areas of Focus

Al Rajaa seeks to create deep and sustainable impact through a range of integrated programs, including:

1. Developing education and creativity: Introducing modern teaching approaches and promoting the use of technology in education.
2. Supporting school education: Programs designed to boost academic achievement and reduce dropout rates
3. Qualifying teachers and educators: Preparing educational staff with the latest teaching methods and student engagement techniques.
4. Preparing leaders: Building leadership personalities capable of positively impacting their educational and community environments.



The commitment to developing creative life in schools and employing technology as a tool for learning and development has made Al Rajaa a leader in its field, as it continues to provide innovative educational solutions that drive future generations to realize their full potential and contribute to creating real and sustainable change in society.

5. Cognitive culture: Reinforcing cultural and intellectual identity as part of the educational process.
6. Educational camps: Interactive training spaces that combine learning, life skills, and hands-on experience.

Target Groups

Our efforts extend to a wide range of beneficiaries:

- Students: Through developmental programs that enhance skills and open new opportunities for the future.
- Teachers: Via training courses and interactive tools that support modern teaching strategies.
- School principals: By helping create environments that encourage innovation and collaborative learning.
- Educators and Caregivers: Through practical methods to support students' academic and personal development.

- Parents: By involving them in the educational process to support their children's growth both in and out of school.
- Society: promoting a culture of creative and interactive learning as a path toward societal progress and sustainable development.

Our Impact on the Jerusalem Community

In 2024, Al Rajaa Organization made a tangible and positive impact on school life and the broader Jerusalem community. Our programs contributed to:

- Improving educational environments by integrating modern, creative, and technological teaching approaches.
- Empowering students to make informed academic and career decisions through innovative guidance programs.
- Qualifying educators and managers to enhance their role as mentors and leaders in the educational process.
- Engaging parents and the community in the educational process, thereby strengthening the impact of education in the daily lives of Jerusalemite families.

At Al Rajaa Organization, we firmly believe that developing behavioral, social, and ethical competencies is fundamental to building a generation capable of making a positive difference in their community. We seek to empower individuals not only through education, but by enhancing their leadership skills, critical thinking, and creativity enabling them to respond to challenges with confidence and shape their own futures with purpose and optimism

Our Outlook for the Future

We believe that investing in people is an investment in the future of Jerusalem. We aspire to a community where everyone's roles are integrated - students who are more aware of their abilities, Teachers who have the tools and skills to inspire and influence, Administrators who see education as a passion and mission, and Parents who can support and promote their children's

educational journeys. This comprehensive vision makes everyone in the educational environment part of an integrated system that aims to achieve progress and societal renaissance.

Our Guiding Values

At Al Rajaa Organization, values are more than just slogans they are guiding principles that we embody in our daily work. These values shape our decisions and define our approach to implementing projects and programs. We believe that actions rooted in clear, unwavering principles are what sustain positive impact and drive meaningful, lasting change.

- Belonging: Fostering an environment where every individual feels valued and accepted and strengthening trust among all our target groups.
- Honesty and Transparency: Upholding honest, clear, and trustworthy practices in everything we do, ensuring credibility in all our interactions.
- Responsibility: Taking our role in societal development seriously by supporting individuals throughout their educational and personal growth journeys.
- Collaboration: Believing in the power of collective effort Among Participants, Partners, and Supporters to achieve shared goals.
- Perseverance: Remaining steadfast in the face of challenges, with a constant drive to pursue our vision despite any obstacles.
- Quality and Excellence: Committing to the continuous improvement of our programs and services to deliver the highest standard of educational solutions.

Toward a Brighter Future

Guided by these values and our strategic vision, we work to build an educational environment that fosters innovation and growth an environment that enables all groups we serve to reach their full potential. At Al Rajaa, we view education as a continuous journey of learning, transformation, and influence. Our ambition is to be a vital part of shaping a future filled with opportunity and success for everyone in our community.

Purpose of the Report

The Al Rajaa Organization's annual report is a comprehensive record of the efforts and achievements realized throughout the year. It serves as a key tool for documenting accomplishments, evaluating performance, and reinforcing our commitment to transparency and accountability. The report sheds light on the impact of our implemented programs and projects, the challenges we encountered, and the future goals we aim to achieve in partnership with our community and allies.

Documenting Achievements and Organizational Impact

This report provides a detailed analysis of the outcomes of Al Rajaa's programs and initiatives implemented in 2024, highlighting their impact on the Jerusalem community. It also outlines our ongoing efforts to create safe, supportive educational spaces where children and youth can grow, thrive, and develop their skills. Throughout the year, the Organization reached thousands of students and children through diverse programs that empowered them academically, professionally, and socially.

Recognizing Community Partnerships and Contributions

The report recognizes the invaluable role of donors, volunteers, and partners in supporting Al Rajaa's mission and helping us reach our goals. Their continued support is a cornerstone of our programs' success. The report also emphasizes the importance of community cooperation in building a resilient, sustainable society in Jerusalem, and it encourages deeper partnerships and positive collaboration among all stakeholders.



Celebrating the Team's Dedication and Moving Forward

This report shines a light on the unwavering dedication of our staff and volunteers the true backbone of Al Rajaa Organization. It is through their tireless efforts that we have been able to make a tangible difference in the lives of students and the broader community. The report serves as an opportunity to celebrate their achievements, share lessons learned, and inspire them to continue their journey of creativity, innovation, and excellence.

A tool for Evaluation and Future Development

More than just a record of success, this report is a vital tool for evaluating the Organization's performance and identifying areas for growth. It enables us to revisit our strategies and programs to ensure they are achieving their intended impact. Moreover, it contributes to the development of more effective, community-responsive plans that enhance our ability to fulfill our mission and realize our vision.

Our Commitment to Transparency and Accountability

With this report, Al Rajaa reaffirms its deep commitment to transparency and accountability. It reflects the significant efforts we have made to positively impact the lives of children and youth in Jerusalem. It also serves as a platform for envisioning the future exploring new opportunities to empower coming generations and ensure the sustainability of community and educational work in the city.

Chairman’s Message



Greetings,

As we bring the year 2024 to a close, I am pleased to share this annual message with you. It reflects the path that Al Rajaa Organization has taken through a year filled with both formidable challenges and inspiring achievements. This was an exceptional year by every measure. We faced difficult circumstances that affected our entire community. Yet, through a spirit of determination and resilience, we transformed adversity into opportunity and continued our mission of empowering future generations.

Despite the obstacles brought on by the hardships in our beloved homeland, Al Rajaa remained steadfast in fulfilling its mission. We continued to deliver high-quality educational programs that respond to the needs of children, youth, and the broader society. In fact, these very challenges pushed us to dig deeper, work harder, and develop innovative solutions that ensured our mission would carry on building a nurturing educational environment that encourages growth and development.

The successes we achieved this year were not a matter of coincidence. They were the result of continuous effort, strategic foresight, and the exceptional dedication of our team. We succeeded in expanding our impact, enhancing the quality of our programs, and launching new initiatives that promote innovation, creativity, and responsiveness to the evolving needs of our community.

Towards a New Year, with Greater Ambition

We approach the coming year with optimism and confidence, setting our sights on bold plans that aim to strengthen our community role, further develop our programs, and expand the reach of our services. These efforts are grounded in the realities and aspirations of our community, with the goal of achieving a sustainable and meaningful impact. No matter the challenges we may face, our unwavering commitment to our values and principles will continue to guide us on the path to fulfilling our vision.

My Thanks and Appreciation

I extend my sincere thanks to the incredible team at Al Rajaa Organization. Their dedication, creativity, and spirit of collaboration are the true engine behind all that we have achieved. I also express my heartfelt appreciation to our partners, parents, community members, and generous donors who have believed in us and supported our journey. This annual report is not merely a record of our accomplishments, it is a testament to the transformative power of collaboration and collective purpose in driving positive change.

I hope you find this report both enriching and inspiring, and that it reflects our ongoing commitment to transparency, excellence, and responsibility to our community.

With sincere appreciation,

Ahmed Jaber
Chairman of the Board – Al Rajaa Organization

Programs and Projects: Building the Future through Creativity and Impact

As part of Al Rajaa Organization’s core development strategy, we restructured our projects to become more integrated and impactful. These projects now fall under comprehensive flagship programs that align with the evolving needs of the community and support the realization of our strategic objectives. Our aim is to create lasting impact by delivering innovative educational solutions, equipping children and youth with future-ready skills, and supporting educators with modern tools and methodologies that reflect the latest trends in education and technology.

Creative Projects for Education - “Modern Education for the Future”

These projects focus on empowering new generations with future-focused skills by designing advanced, interactive educational programs that respond to the needs of the 21st century. They emphasize critical thinking, creativity, and problem-solving, while also working to develop cutting-edge teaching strategies and methods that support teachers in improving education quality and help school principals build engaging, creative learning environments.

Objectives of Creative Learning Projects:

- Empower children and youth with skills aligned with future needs.
1. Promote modern learning approaches driven by innovation and technology.
 2. Equip teachers and educators with renewed pedagogical methods to enhance interaction with students.
 3. Supporting school principals in developing more engaging and sustainable learning environments.
- Al Rajaa Organization continues to refine and expand these projects to ensure that education remains creative, interactive, and impactful helping to build a generation capable of adapting to change, thinking critically, and contributing meaningfully to society.



Qiyam
Values and Personal
Development Program

The Qiyam program aims to strengthen the social fabric by promoting and instilling positive educational values that reduce violence and negative behavior in society. It also fosters healthy dialogue and positive relationships among students, their peers, teachers at school, and family members at home. Qiyam encourages constructive strategies such as dialogue, discussion, and emotional regulation that support effective conflict resolution, time management, and personal growth. These outcomes contribute to improved classroom environments and higher academic performance. Qiyam also seeks to build trust between caregivers and students by enhancing mutual self-awareness. The program instills key values such as open dialogue, tolerance, respect for diverse perspectives, positive thinking, and integrity. By enriching traditional education with interactive

experiences, Qiyam helps improve personal well-being and fosters a resilient, cohesive society capable of navigating challenges and achieving balance across different areas of life.

The first part of the year:

The Qiyam program for the 2023–2024 school year was designed around a values-based framework that fosters intentional and constructive thinking. It emphasized self-reliance, strategic planning, prioritization, effective time management, and initiative in academic, personal, and social settings including schoolwork, family life, and community engagement. It also focused on promoting emotional intelligence through effective communication, disciplined behavior, and conflict resolution strategies such as dialogue and structured discussion rather than reactionary responses like anger or stress. The program introduced planning and time management skills while encouraging recreational expression, active listening, and social harmony. These competencies had a noticeable positive impact on students’ academic performance and personal development.

Category	Teachers	Students
Number	250	2600
Grand total	2850	

Qiyam was implemented in 24 schools across Jerusalem and demonstrated a marked improvement in students’ behavior. This positive transformation extended beyond the classroom, as students became more self-confident and capable of addressing challenges both individually and collectively. One such example is Tulin, a student at Al-Mukaber Secondary School, who shared that she overcame her fear and silence, and made a significant leap in her ability to express herself. She learned to speak with confidence and poise. Likewise, Reda Shahab from Al-Ma’muniah Secondary School for Girls became more engaged in classroom activities and increasingly focused on teamwork and collaboration. These stories represent just a few among dozens of students and educators who experienced meaningful growth through their participation in Qiyam.

Open Days - Cinema



Class Meetings



The second part of the year:

In the first semester of the academic year 2024-2025, the Qiyam program focused on establishing a set of core values that work to develop the capabilities of students and teachers at the personal and social levels, by installing 4 basic themes that include: Personal Responsibility, Social Responsibility, Pride in Identity, and Moderation and Balance.

The program was delivered through 18 structured training sessions designed for students across elementary, middle, and high school levels. These sessions focused on instilling values and skills that strengthen students' cultural and linguistic identities, deepen self-awareness, promote emotional regulation, and nurture a spirit of cooperation and solidarity. Together, these elements contribute to advancing social justice and fostering a strong, inclusive, and sustainable society.

To enhance the interactive learning experience, Qiyam integrated modern technologies such as smart tablets (iPads), Virtual Reality (VR) headsets, and game-based learning using the Kahoot platform. These tools enriched the educational process by presenting values in a dynamic, engaging, and enjoyable format. Among the highlights of the term was the "Jerusalem: History

and Civilization" VR tour, which allowed students to virtually explore the sacred city's landmarks. This immersive journey helped reinforce students' sense of identity, belonging, and appreciation for their cultural heritage.

The program also offered professional development workshops for teachers and orientation sessions for parents. These sessions provided participants with valuable training hours, continuous support through counseling, and access to modern educational resources. To make the learning process even more appealing, Qiyam featured open days where students engaged in real-life simulations and activities that promoted essential life skills such as expressing opinions with confidence and composure while reinforcing the values of dialogue, empathy, and respect for diversity.

Implemented in 11 schools across Jerusalem, the second phase of Qiyam benefited a wide range of students, teachers, and caregivers. The program's outcomes are summarized in the following data table.

Category	Teachers	Students
Number	250	1300
Grand total	1550	



Class Meetings



Class Meetings





Higher Order Thinking Skills Development Program

The DeBono program is designed to teach students how to think, solve problems, make informed decisions, and build essential academic and life skills. It unleashes creative thinking potential and trains students not only on what to think but more importantly on how to think, how to access information, and how to use and evaluate knowledge effectively. Al Rajaa Organization is the official license holder and recognized authority for the DeBono program. Through its use of diverse tools, methods, and strategies, the program promotes practical, applied thinking and encourages both students and caregivers to move beyond traditional rote-based learning toward modern educational approaches that elevate school performance and student outcomes.

The first part of the year:

During the 2023–2024 academic year, Al Rajaa implemented the DeBono program across 13 schools in Jerusalem, integrating the Multiple Intelligences (MI) methodology to promote a more comprehensive and inclusive approach to education. The program is designed to meet

students’ diverse needs by offering varied educational activities that engage different types of intelligence such as linguistic, logical-mathematical, interpersonal, kinesthetic, musical, and more.

By applying this methodology, the program enables students and teachers to recognize and harness their individual strengths, thereby fostering creativity, academic excellence, critical thinking, and effective communication between students, educators, families, and the broader community.

The Multiple Intelligences model adopted in DeBono represents a transformative approach to educational practice. It is rooted in the belief that every learner possesses unique intelligence traits and learns best when these are acknowledged and nurtured. The model not only enriches cultural and cognitive diversity but also encourages the development of each student’s potential in ways that benefit personal growth and community advancement. It equips teachers with the tools to support students in personalized ways based on each individual’s intelligence profile.

The transformative effects of DeBono extended far beyond these two stories. Many students across participating schools reported similar experiences, highlighting the program’s capacity to unlock hidden potential and foster growth in both educational and personal domains.

Category	Teachers	Students
Number	250	1100
Grand total	1350	

The Program had a clear and positive impact on students in Jerusalem. Rateel Daas, a student at Al-Issawiya Comprehensive School for Girls, shared that the program gave her the confidence to stand and speak in front of her peers something she hadn’t done before. It also helped her strengthen her academic skills and self-esteem. Similarly, Raghad Shuqair from Al-Sawahra School for Girls expressed that the DeBono program helped her develop a leadership-oriented personality. She now participates actively in group settings and has become more confident in taking responsibility.

Open Days - Cinema



Class Meetings



The second part of the year:

As part of the ongoing DeBono program, which centers on nurturing students' thinking and innovation skills, Al Rajaa Organization introduced the "20 Thinking Keys" framework during the first semester of the 2024–2025 academic year. This engaging, imagination-based educational model aims to strengthen higher-order thinking, creative imagination, and innovative problem-solving abilities among students. It trains them to think with purpose and clarity, using structured mental strategies that promote idea generation, imagination, and creativity.

The 20 Thinking Keys approach equips participants with essential cognitive tools and encourages self-directed learning. It cultivates adaptability and strategic thinking, helping students navigate daily challenges more effectively. In doing so, the program enhances planning and organizational skills, strengthens language and communication abilities, and fosters stronger interaction between students and educators ultimately contributing to holistic mental development and success in both academic and real-world settings.

The program's objectives align closely with the educational vision of Jerusalem's institutions. It is designed to reach a wide audience of students and caregivers and is implemented through accessible, engaging activities that help participants acquire

essential skills such as problem-solving and decision-making. These skills are developed through case-based learning, interactive games, and simulated scenarios, all supported by the integration of modern educational technologies. DeBono's thinking skills were delivered through 20 training sessions for students and 16 training hours for teachers, in addition to a series of open days that brought students and educators together in non-traditional learning environments. The program reached 22 schools across Jerusalem, including elementary, middle, and high school levels, and left a lasting educational impact on all participants involved.

DeBono's thinking skills were delivered through 20 training sessions for students and 16 training hours for teachers, in addition to a series of open days that brought students and educators together in non-traditional learning environments. The program reached 22 schools across Jerusalem, including elementary, middle, and high school levels, and left a lasting educational impact on all participants involved.

Category	Teachers	Students
Number	250	2000
Grand total	2250	

Class Meetings



Class Meetings





**School Leadership
Entrepreneurship and Inclusive
Development Program**

School Leadership Program is a pioneering step towards building a generation of innovators and entrepreneurs, as it aims to develop students' skills in innovation and entrepreneurial thinking, and promote a culture of entrepreneurship in primary, preparatory and secondary schools through integrated training programs. The program provides students with the opportunity to explore their entrepreneurial abilities and work on developing their own projects, which enhances their readiness for the labor market. Throughout the year, dozens of students benefited from the program, participating in intensive



workshops and hands-on training sessions, which covered key topics such as: planning, marketing, innovation, project management, critical thinking, networking and relationship-building skills. The program also empowered educational staff to support students on their entrepreneurial journey, enhancing the sustainability and future impact of the program. Thanks to this interactive and applied approach, students have become more confident in their abilities and more willing to turn their ideas into real projects that contribute to the economic and social development of society.

Category	Student
Number	90
Grand total	90





سياحة مدرسية
Educational Tours

Knowledge Discovery and Identity
Building Program

The School Tourism Program offers a unique blend of educational and recreational experiences designed for students and school staff alike. It aims to broaden knowledge, enrich cultural understanding, and strengthen identity through immersive field visits to historical, cultural, scientific, religious, and natural landmarks. This program provides students with the opportunity to learn outside the classroom and actively engage with their surroundings. Tours include visits to depopulated cities and

villages, archaeological sites, mosques, churches, universities, factories, and museums allowing participants to explore Palestine's diverse historical and cultural landscape firsthand. In addition to the field visits, the program features training workshops and community-based initiatives that deepen students' awareness of social and cultural issues and promote experiential learning. The School Tourism Program contributes significantly to students' psychological well-being, while also helping them build essential leadership and organizational skills. It places a strong emphasis on reinforcing identity and raising awareness of local history and heritage. Moreover, it equips students with practical research and guidance skills through interactive activities that engage them in observation, critical inquiry, and reflection.

Category	Teachers	Students
Number	30	300
Grand total	330	





Leadership Development Program

Leaders is an educational and developmental program that seeks to enable adolescents to develop their leadership, cognitive, social and ethical skills by providing them with the basics of success and excellence, as it relies on a comprehensive approach that helps participants acquire leadership abilities that contribute to

making positive changes in their lives and society, while promoting the values of excellence and responsibility. The program consists of 30 hours of intensive training, educational tours, and community initiatives. It focuses on providing participants with basic skills such as time management, persuasive communication, decision-making, and public speaking, which contributes to building independent and effective personalities, ready to give back and serve the community.

Category	Student
Number	80
Grand total	80





ORIENTEERING

Adventure and Challenge Program

The Orienteering program provides a unique learning experience that combines adventure, exploration, and learning in nature. The program aims to develop skills of strategic thinking, geographic orientation, and teamwork through field challenges that require the use of maps and compasses.

The program includes an exploratory track in which participants navigate between specific points and face challenges that promote quick thinking and decision-making. It also includes field orientation workshops to learn how to read



maps and use GPS technology, with a focus on terrain reading and strategic planning. The program targets children and youth, encouraging them to innovate and think outside the box. Through exciting adventures, the program contributes to building environmentally conscious leaders who can adapt and work under pressure in a hands-on, open-ended learning environment.

Category	Students
Number	800
Grand total	800





Masader

Outdoor Skills Development Program

Masader is a dynamic outdoor learning program designed to suit participants across various age groups. It is grounded in the concept of learning through interactive and challenging experiences. Through a series of innovative educational and recreational games, participants develop critical life and interpersonal skills such as teamwork, responsibility (both individual and collective), active listening, and the ability to engage with complex situations in practical, solution-oriented ways.

Category	Teachers	Students
Number	90	250
Grand total	340	



The program employs activities to enhance positive skills, reduce unwanted behaviors, reduce psychological and social pressures, and support students' personal growth. Participants engage in adventurous, hands-on experiences within a safe and clean environment. The core component of Masader is team building, where students collaborate on tasks requiring diverse strategies, encouraging leadership, cooperation, and critical thinking. Masader was successfully implemented in several Jerusalem schools, including: The Scientific Technological School, Shams Al-Ghad, Zahret Al-Mada'in, and Al-Rashidiya.



Impactful events and activities:

In addition to the projects that were implemented within the various programs that Al Rajaa Organization focuses on, many events and activities were implemented that left a positive impact on Al Rajaa’s march and its strategic goals, including:



Educational Campaign to Promote Values and Build Community Awareness

For the fourth consecutive year, Al Rajaa Organization launched the “Dillni” campaign an educational, value-based initiative aimed at promoting ethical values and strengthening community awareness in the city of Jerusalem. The campaign seeks to nurture moral identity, reinforce the social fabric, and provide structured pedagogical frameworks for educators and caregivers working with children and youth in the city. The Dillni campaign was designed in response to a general societal need, considering the roots of the dilemmas and challenges of values and ethics, and the contents that address them, in serving one of the most important segments of society. The campaign included a range of activities and events that contribute to achieving its goals and mission, such as instilling the values of respect, appreciation, tolerance, justice and honesty, in addition to intensive listening sessions to enhance students’ self-confidence, with a focus on



creating a healthy learning environment based on community participation and intergenerational communication concepts that promote positive values and improve the school climate in the city. The campaign targeted more than 40 Jerusalem schools and focused on empowering values and translating them into practical, applied behavior to become a community culture that the community automatically adopts by raising awareness among educational staff of the need to instill educational values and behaviors in students, who are the builders of the future.

Parents Meetings



Dillni Campaign Launch



Category	Teachers	Parents	Students
Number	2000	500	20000
Grand total	22500		

Open Days - Cinema



Teachers Meetings



Al Rajaa International Camp

Young Leaders Preparation Program

From August 9 to 15, 2024, Al Rajaa Organization organized its third International Leadership Camp in Jordan an enriching experience that combined leadership development and personal growth with unforgettable adventure.

The camp was carefully designed to offer participants a holistic learning experience, blending hands-on leadership training with outdoor field activities. Its core focus was on enhancing leadership qualities, fostering teamwork, and promoting self-reliance. Participants engaged in a series of interactive exercises and real-life challenges, including orientation and planning using physical maps, decision-making in complex field conditions, and physical activities such as climbing across varied terrains.

Beyond structured learning, the camp also offered students the chance to immerse themselves in Jordan's cultural and historical heritage. This included experiencing Bedouin life in the Wadi Rum desert and visiting significant archaeological sites like Ajloun Castle and the ruins of Jerash.



Al Rajaa International Camp provided an ideal environment to cultivate leadership, resilience, and collaboration among youth. With its unique blend of education, challenge, and enjoyment, the camp helped participants return home equipped with new skills, deeper confidence, and an unforgettable life experience.

Category	Students
Male	15
Female	15
Grand total	30



Educational Excellence Camp Staff Development

As part of Al Rajaa's ongoing efforts to raise the level of education in Jerusalem, the Organization organized an educational excellence camp in Jordan with the participation of a group of trainers and educational consultants who devoted their efforts to improving the content of educational programs in line with the needs of the 21st century. The camp was characterized by organizing specialized training workshops, which focused on designing and developing curricula and educational materials in line with the needs of students and enhancing the quality of education.

This camp also aimed to develop the skills of the educational team and raise their efficiency through specialized workshops, with a focus on employing technology in educational programs to enhance the educational experience and improve educational outcomes.

The camp was not only about training, but also about adventurous and challenging activities designed to foster team spirit and build trust among the crew, creating an interactive environment that stimulates creativity and collaboration during the six-day period.

This camp reflects Al Rajaa's commitment to providing its cadres with the latest educational tools and technologies that support students and improve the quality of the educational process to achieve educational excellence.

Recreational Activities



Training Workshop



A Training Workshop in Jordan to Promote 20 Thinking Skills

As part of Al Rajaa Organization’s continuous efforts to enhance educational efficiency and develop teaching methods, a specialized training workshop entitled “The 20 Keys of Thinking” was organized in Jordan, under the supervision of Dr. Thaeer Hussein, Director General of the DeBono Center for Teaching Thinking. The workshop focused on the 20 Keys of Thinking, a set of educational strategies and methods that aim to enhance students’ critical thinking, creativity and logical analysis skills, and help them think outside the box to generate new and innovative ideas. During the workshop, participants were provided with practical methods to help them apply these

keys effectively in curriculum design, thereby contributing to improving the quality of education in Jerusalem schools and developing educational programs in line with the needs of contemporary students. The workshop included interactive sessions to exchange experiences among the participants, which helped enhance their critical and creative thinking skills in a practical and tangible way. At the end of the workshop, participants received an internationally accredited certificate, which enhances their ability to apply these advanced tools in their educational environments to achieve the best results.

Training Workshop



Certificate Distribution



Al Rajaa Paves the Way for Advanced Education by Integrating New Technologies into its Educational Programs

Al Rajaa Organization organized a specialized training workshop to develop its educational programs by integrating virtual reality (VR) technology and adopting smart tablets (iPad), in preparation for the 2024-2025 academic year. The workshop was attended by a group of experts and specialists in the educational field. The workshop focused on strategies for integrating interactive technologies into educational programs in innovative ways that enhance the quality of education and enrich the learning experience of students through virtual reality

glasses and smart boards.

The workshop included practical examples of using virtual reality technology and interactive websites that contribute to developing students' critical and creative thinking skills, as well as enhancing self-awareness and instilling basic educational values.

The workshop reflects Al Rajaa's strategy of adopting the latest technological innovations that help deliver education in line with the requirements of the times.



"Jerusalem History and Civilization" Virtual Reality Tour Launched to Promote Cultural Heritage

Al Rajaa Organization announced the launch of the first virtual reality tour titled "Jerusalem History and Civilization", the first of a series of seven tours aimed at introducing students to the cultural and historical heritage of Al-Aqsa Mosque and the Old City in a modern educational style. The tour takes students on a journey starting from Damascus Gate, through historic markets such as Khan Al Zeit Market and Al Attarin Market, to the courtyards of Al Aqsa Mosque and the alleys of the Old City. The tour is characterized by an immersive and interactive experience that immerses students in the details of daily life and the city's landmarks.

The tour covers diverse landmarks such as the gates and neighborhoods of the Old City, and Al-Aqsa Mosque landmarks including the Al-Qibli Mosque, Dome of the Rock, arcades and minarets. The tour is presented in an immersive audio format, highlighting the cultural and spiritual aspects that make Jerusalem a global cultural hub.

In an innovative step towards integrating modern technologies into educational programs, students were able to experience this experience directly in their schools using virtual reality goggles, strengthening belonging and emphasizing the importance of cultural heritage in the city of Jerusalem.





The Soul-Searching Bag: A Step Toward Empowerment and Guidance

In a new step towards empowering students and enhancing their capabilities, Al Rajaa Organization has released the Self-Discovery Journey Kit, an innovative tool that aims to help students discover their potential and guide them towards defining their personal and professional paths.

The bag includes an interactive notebook that contains key milestones including: Who am I? Where am I? My values, skills, interests and future aspirations, all of which contribute to enhancing self-knowledge and self-actualization. The notebook also includes motivational sayings,

a daily, weekly and monthly time management agenda, a notebook, guide cards and a pen to accompany students on their journey towards self-development.

The trip was introduced to encourage students to think deeply about their identity and their future goals while focusing on developing their life skills in a fun and interactive way.

The "Journey of Self-Discovery" bag was distributed to a group of schools in conjunction with interactive workshops to ensure maximum benefit from its contents on both a personal and professional level.



Preparatory Meeting to Enhance Cooperation between Al Rajaa and Jerusalem Schools to Achieve Educational Goals

Al Rajaa held a special educational meeting, which was attended by several school leaders and teachers from various schools in Jerusalem. The meeting included a comprehensive presentation of the educational programs that will be offered by the Organization this year, with an explanation of the objectives of these programs, their implementation plans, and methods of applying them in the school environment.

During the meeting, they discussed how to effectively implement these programs to meet the

needs of students and develop their intellectual and social abilities. School leaders and teachers expressed interest in the meeting, stressing the importance of these programs in supporting the educational process and promoting creative thinking and positive behavior among students. The meeting also discussed the importance of partnership between Al Rajaa and schools in implementing these programs to achieve the desired educational goals and enhance the quality of education provided to students in Jerusalem.



Al Rajaa Conducts a Comprehensive Evaluation of its Educational Programs for the 2023/2024 Academic Year

Al Rajaa Organization conducted a comprehensive analysis to assess the progress of its programs and projects, with the aim of providing an integrated vision on successes, challenges and future opportunities, relying on the analysis of quantitative and qualitative data to measure the effectiveness of the educational programs implemented by the Organization during 2023-2024.

This process focused on evaluating the quality and effectiveness of educational programs with the aim of improving education and enhancing students' learning experiences. The evaluation was supervised by a team of experts and

specialists in cooperation with teaching and administrative bodies in schools, to ensure the accuracy of the results and their alignment with the needs of students and teachers.

The monitoring and evaluation expert, Mr. Iyad Anabtawi, pointed out that this effort comes within the framework of the Organization's commitment to achieving the highest standards of quality in the implementation of educational programs, and explained that the evaluation results contribute to developing innovative future strategies to improve educational performance and meet the needs of stakeholders.



Drawing Course: A Step Toward Developing Creativity

Within the framework of the Organization's keenness to develop creative skills and enhance the artistic capabilities of the participants, a specialized training course in drawing arts was implemented that included various techniques, including pencil, watercolor, and acrylic.

The course provided participants with the opportunity to discover and develop their talents through an interactive and stimulating learning environment, which included teaching pencil techniques to highlight fine details, as well as strategies for combining watercolors and acrylics to create distinctive artistic effects.

The course showed its impact through the art projects completed by the participants, which reflected their development and advanced artistic skills. At the end of the course, the participants were honored with certificates of participation, in recognition of their efforts and creativity during the training period. This initiative reflects the Organization's vision to develop the skills of individuals and support artistic creativity as a means of expression and communication, which contributes to strengthening cultural identity and building a creative and innovative generation.



Board of Directors Elections 2024

Al Rajaa Organization held board elections for the year 2024, in the presence and supervision of the Director General of the Al-Wasat Council, Mutasem Abu Gharbia, and Jerusalem activist Nasser Qous, and with the active participation of the members of the general body, where the election process took place in a spirit of transparency and democracy that reflects the Organization's commitment to its core values of integrity and credibility. The election process culminated in the formation of a new board of directors that includes a distinguished group of experienced and innovative professionals, which in turn reflects the Organization's commitment to renewing its vision and working to strengthen its programs and initiatives in Jerusalem.

The Organization confirmed that the new board will be responsible for continuing Rajaa's journey in promoting education and empowering the community with a focus on developing innovative strategies that meet the needs of students and teachers and enhance the Organization's role as a driver of positive change. This step also reflects the beginning of a new phase of diligent work to achieve the Organization's vision and goals, ensuring the continuity of work towards achieving sustainable development and serving the Jerusalem community in a continuous manner.



Meeting to Evaluate the First Semester and Plan for The Second Semester: A Strategic Milestone in Al Rajaa's journey

Al Rajaa Organization held its regular meeting on Monday, December 23, 2024, at the tourist village in Jericho, in the presence of the administrative and technical staff. The meeting dealt with evaluating performance during the first semester and summarizing the integrated educational experience implemented by the Organization, with the aim of preparing to implement plans for 2025 and the second semester.

The attendees discussed the highlights of the previous phase, including the implementation of educational activities and programs, and the use of modern technologies such as: Smart boards and Virtual Reality within distinctive educational initiatives, such as the Mystery of the

Lost Civilization and the Jerusalem History and Civilization Tour, which contribute to enhancing the educational experience and linking theoretical knowledge to practical application.

The meeting also reviewed the training materials prepared to suit the objectives of the next stage, with a focus on developing educational programs and improving the implementation mechanism to ensure the best results. This meeting comes within the Organization's vision to enhance the efficiency of its educational programs and integrate them with modern developments and technologies, in order to serve the interest of students and contribute to building a distinct and inspiring educational environment.





Al Rajaa Organization Fosters a Spirit of Collaboration and Creativity Among its Team to Achieve Future Aspirations

In a spirit of cooperation and appreciation, Al Rajaa Organization organized a special working lunch for its employees and educational trainers, with the aim of strengthening relationships between team members and providing a space for communication and exchange of ideas about educational programs and future initiatives. The lunch included discussions on the challenges facing the educational process and ways to enhance the work environment that contributes to achieving the Organization's goals and mission of developing education and empowering the community.

During the meeting, the management emphasized the importance of the role of employees and trainers in achieving the organization's goals, noting that the success of reaching out to the Jerusalem community and achieving positive impact is largely due to their dedication and creativity.

In recognition of these efforts, the Organization honored the staff to express its gratitude for their continuous giving and valuable contributions, which is part of Al Rajaa's efforts to promote organizational belonging and build a positive and stimulating work environment.



Engineer Awad Zitawi, Mayor of Birzeit.

Honoring Friends and Partners: Recognizing Collaboration and Contribution

At Al Rajaa Organization, we believe in the importance of cooperation and collaboration in achieving our goals. Friends and partners have played a role in supporting our journey and contributing to the implementation of programs and projects that serve children and youth and meet the needs of the community.

Today, as we honor these figures, we express our appreciation for their contribution, which has been part of our ongoing efforts.

We appreciate your cooperation and look forward to its continued support in achieving our shared goals.



Hajj Adnan Hijazi, a friend of the organization.



Dr. Firas Faour, Governor of Jerash, Kingdom of Jordan.



A. Mutasem Abu Gharbia, Director General of Al-Wasat Council.

Impact and Outcomes Impact and Sustainability

Since its establishment, Al Rajaa Organization has been committed to providing quality educational and training programs that target individuals and communities, with a special focus on empowering children and youth, providing them with modern skills and entrepreneurial capabilities. During 2024, the Organization continued to implement its programs according to a scientific methodology based on a rigorous monitoring and evaluation (M&E) system, which allows measuring the achievement of strategic and specific objectives and directing programs towards enhancing and sustaining societal impact.

Evaluation and Follow-up Methodology

Al Rajaa Organization relies on an integrated evaluation system to monitor the impact of its programs and projects, measuring the extent to which participants acquire modern skills and entrepreneurial abilities, while taking advantage of feedback from beneficiaries and partners to ensure continuous improvement. This system allows for an annual performance review and makes the necessary adjustments to ensure that programs respond to changing community needs and enhance the sustainability of their impact.

Assessment Results for 2024

During this year, the programs implemented by the Organization were evaluated, including Qiyam, DeBono, Entrepreneurship and Inclusive Development, School Tourism, Leadership, Orienteering, Masader, Dillni Campaign, Al Rajaa International Camp, and Educational Excellence Camp. The results showed a high level of satisfaction and active participation by the beneficiaries and local communities and confirmed the sustainability of the positive impact of these programs, reflecting the effectiveness of the educational and training approach followed by the Organization.

1. Qiyam: Values Promotion and Personal Development

The results of the evaluation showed a great alignment between the program and the vision of Jerusalem schools in promoting positive values among students. Students began to show positive shifts in their behavior and attitudes, as the program promoted social communication, positive interaction, and breaking down barriers between them. It also contributed to

building a more interactive and cooperative school environment, reflecting the organization's success in instilling values and ethics and motivating young generations to apply them in their daily lives.

2. DeBono: Developing Higher Order Thinking Skills

The DeBono program contributed to enhancing students' critical, creative, and logical thinking through hands-on and interactive activities that sparked their curiosity and love for research and exploration. Evaluation results showed a significant improvement in problem-solving and decision-making skills, helping students gain practical thinking tools that they can use in their daily lives.

3. School Leadership: Entrepreneurship and Inclusive Development Program

This program contributed to stimulating the spirit of entrepreneurship and planning for the future, as participants gained skills in entrepreneurship, economic thinking, and small business development. The evaluation results showed a high level of awareness among the participants about the importance of strategic thinking, resource management, and achieving comprehensive development, which contributes to enhancing their opportunities in the labor market.

4. School Tourism: Knowledge Discovery and Identity Building Program

This program achieved great success in enhancing students' cultural and historical knowledge, as it provided them with interactive field exploration experiences that contributed to developing their attachment to cultural and heritage identity. The results showed that participants gained a deeper understanding of historical and cultural sites in Palestine, and the program also contributed to developing their skills in social communication and interaction with the environment around them.

5. Leaders: Leadership Development Program

The project achieved its goals of building influential leaders in the community, as participants were encouraged to use consultation, cooperation, and teamwork as tools to develop leadership skills. They also showed clear development in planning skills, time management, and

conscious decision-making, which enhanced their ability to better organize and plan their daily lives.

6. Orienteering: Adventure and Challenges Program

This program contributed to enhancing the skills of teamwork, problem solving, and decision-making under pressure. The evaluation results showed that the participants became more prepared to face challenges and more confident in their personal abilities, reflecting the importance of interactive experiences in developing leadership and team building.

7. Masader: Outdoor Skills Development Program

This program focused on experiential learning in nature, allowing participants to gain practical skills in problem solving, exploration, and self-reliance. Evaluations showed that this approach helped participants develop environmental awareness, improve critical thinking skills and interact with the external environment.

8. Dillni: Educational Campaign to Promote Values and Build Community Awareness

The results showed that this campaign contributed to enhancing social fabric and strengthening relationships between students, schools, and the community. It also played a role in promoting the values of cooperation, respect, and belonging, making it one of the influential initiatives in building a more positive learning environment.

9. Al Rajaa International Camp: Young Leaders Preparation Program

The camp achieved positive results in broadening participants' horizons by interacting with diverse cultures and learning experiences. It also contributed to the development of leadership skills, strategic thinking, and network building, making the experience have a sustainable impact on the participants.

10. Educational Excellence Camp: Staff Development.

This camp was characterized by providing specialized and intensive training aimed at enabling Al Rajaa's trainers and administrators to develop their educational and administrative skills. The results of the evaluation showed that the participants acquired educational tools and modern training strategies that enhanced their performance, which contributed to raising the quality of institutional work and improving the experience of the beneficiaries of Al Rajaa's programs.

Tawasul Digital Platform: An Integrated Tool to Integrate Modern Technologies in Performance Evaluation and Monitoring

In an effort to enhance its work mechanisms and integrate modern technologies to serve its educational goals, Al Rajaa Organization has employed the Tawasul platform, which serves as an integrated tool for managing educational programs and projects effectively and efficiently. The platform aims to improve interaction and follow-up between school principals, classroom educators, and those responsible for implementing educational programs.

Through Tawasul, users have access to a wide range of interactive and evaluative tools and options that help track the progress of educational programs. The platform allows users to follow up on program meetings and periodic reports, as well as track trainers' attendance and evaluate their performance. It also provides the ability to post photos and videos related to the programs, which promotes effective communication with the school community.

The platform contributes significantly to improving the evaluation and follow-up processes, as it provides immediate tools to measure performance and exchange feedback between the concerned parties, which ensures improving the quality of educational work and enhancing the effectiveness of educational programs to better achieve the institution's goals.

Analyzing Impact and Promoting Sustainability

These evaluations reflect that Al Rajaa Organization's 2024 programs not only produce immediate results, but also have a lasting impact on the lives of participants. Our reliance on continuous evaluation and in-depth analysis of outcomes ensures that programs are developed in accordance with modern educational standards, making Al Rajaa Organization a model for innovation and sustainability in educational and community work.

Toward a More Impactful Future

With each new assessment, our programs evolve to more effectively and sustainably meet the needs of the community. Our commitment to continuous analysis and development reinforces our role as a leading institution in education and life skills development, ensuring that the impact we have on individuals and society is profound and sustainable, and contributes to building a more aware, creative, and influential generation.

Education as a strategy: A renewed approach that fosters innovation and development

Education is at the core of our strategy at Al Raja Organization, where we are not only committed to developing learning and teaching methods, but also to being a living part of the educational process through continuous learning and adapting to the challenges facing children and youth on their journey towards personal and professional development. Our vision is to empower students to realize their full potential by providing stimulating learning environments based on interaction, creativity, and critical thinking.

Redefining Learning Styles

Through our experience, we realized that traditional methods of education are no longer sufficient to stimulate the curiosity of children and youth, so we promote interactive learning through extracurricular activities that integrate challenge, creativity, and critical thinking. These activities give participants a chance to express themselves freely and develop their skills away from traditional models that limit their role as passive listeners.

Professional Development as Part of the Educational Process

Recognizing the importance of early career development, we incorporate skills into our programs that help students explore their future career paths by teaching them self-marketing, leadership, and innovation skills, enhancing their ability to effectively integrate into the job market in the future.

Fostering Innovation through Technology

Community initiatives that focus on technical skills, such as app development, gaming, and web design, have proven to be powerful tools in motivating children and getting them interested in learning in new ways. At Al Rajaa Organization, we provide creative spaces that allow students to utilize their skills in community service,



encouraging them to continue to develop their ideas and grow their personal and professional goals.

Toward a New Education Model

We are committed to adopting cutting-edge educational visions and strategies that aim to empower children and youth to be leaders of change in their communities. We seek to build a model that relies on innovation, creativity, and professional development, so that education is more than just a process, but a life experience that prepares the next generation to face challenges with confidence and creativity.

Paving the Way for a Brighter Future

Our approach to education aims not only to develop skills, but also to create a generation that is more aware, giving, and determined to meet the challenges of their time and city. We are passionate about providing opportunities and possibilities that enable children and youth to explore their true potential, and we look forward to creating stimulating learning environments that lead to a more innovative and creative future.

Partnerships and Cooperation: Together Toward a Brighter Future

At Al Rajaa Organization, we realize that success is not achieved through individual efforts but is the result of the continuous cooperation and support of our partners and supporters who believed in our mission and contributed to the realization of our vision. Our journey towards empowering future generations would not have been possible without your guidance and trust, so we extend our deepest thanks and appreciation to everyone who supported us, and contributed to building a more aware generation, creative, and able to influence their community.

The Impact of Partnership on Generational Empowerment

Our partners have not only provided support but have had a direct impact on the lives of the children and youth who have benefited from our programs, gaining valuable skills that have enhanced their personal and professional development. Our partners' investment in generational development has enabled us to have a lasting positive impact on the lives of these young people, giving them the opportunity to be part of the change we all want to see.

Exceptional Collaboration to Achieve Common Goals

Your support has propelled us forward towards a prosperous future based on creativity and dedication. We thank you for the trust you have placed in us, and we look forward to continuing these partnerships to promote social development in Jerusalem. We also appreciate the cooperation with the organizations, institutions, schools and associations that have supported our projects, where solidarity and resource sharing has been a pivotal element in overcoming challenges and achieving successes.

Inspiring Change and Building a Sustainable Future

At Al Rajaa Organization, we believe in the power of individuals to bring about change, so we aspire to be the spark of inspiration that motivates young people to explore their potential and contribute to building a brighter future. We are committed to continuing our role in empowering future generations, instilling positive values, and fostering innovation within our community and beyond.

Our Future Plans: Our vision for Expansion and Development

At Al-Rajaa Organization, we seek to strengthen our presence and influence in the educational field through ambitious future plans that aim to expand and develop sustainably. Our vision is to make a real difference in the lives of children and youth by providing innovative and integrated educational programs that meet the needs of the future.

Highlights of our Future Plans:

1. Beacon of Hope for Education and Innovation:

- Developing an integrated educational beacon for creativity and innovation, focusing on developing students' skills in the fields of technology, science, and entrepreneurship.

- Launching advanced educational programs that combine academic and applied learning and support critical and creative thinking.
- Providing specialized workshops in programming, artificial intelligence, and technological innovation to enhance students' capabilities and qualify them for the requirements of the future labor market.

2. Expanding Technology and Information Programs:

Developing the "Hadara" program to include advanced courses in programming and information technology, with hands-on training in partnership with leading technical institutions.

3. Strengthening Career Counseling Programs:

Expanding the Shadow program to provide integrated career guidance targeting schools in new regions, adding hands-on workshops and training initiatives to link education to the labor market.

4. Improving Adventure and Challenge Programs:

Expanding the Orienteering program to include new field adventures aimed at developing leadership skills, teamwork, and strategic thinking.

5. Strengthening Community Partnerships:

- Building strategic partnerships with schools and educational institutions to enable students to access our programs and services.
- Organizing major educational and cultural events that combine education, culture, and the arts to support community awareness.



6. Digital Transformation and Interactive learning:

Integrating modern technology into educational programs through the use of Virtual Reality (VR) tools and interactive digital platforms to raise the quality of education and facilitate access to it.

7. Emphasize Experiential and Field Education:

- Expanding the School Tourism program to include new field experiences that enhance practical knowledge and deepen students' understanding of national identity and local culture.

Our vision for the Future

We aspire to become a leading educational institution, providing an innovative learning environment that meets the needs of future generations. Through Al Rajaa Beacon for Education and Innovation and our various programs, we believe that we can prepare a generation of creative leaders who are able to build a bright future for their country and society.

Toward Broader and Deeper Impact

We believe that collaboration is the key to achieving sustainable impact. Therefore, we are committed to building strong partnerships that enable us to achieve our goals more effectively. Together, we can make a real difference in the lives of hundreds and thousands of Jerusalemite children, enabling them to thrive in a supportive and safe environment.

and our strong network of partners, we are poised to achieve more successes that will empower future generations and build a better future for all.

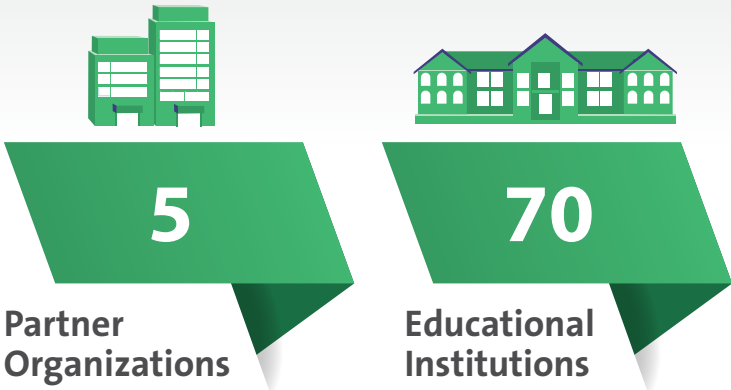
With your support and belief in our mission, we will continue to positively impact the lives of children and youth in Jerusalem and contribute to building a more just and prosperous society. Thank you for your unwavering support and trust in the Al Rajaa Organization. Together, we are making a difference.

Conclusion: Our Path Towards Change Continues

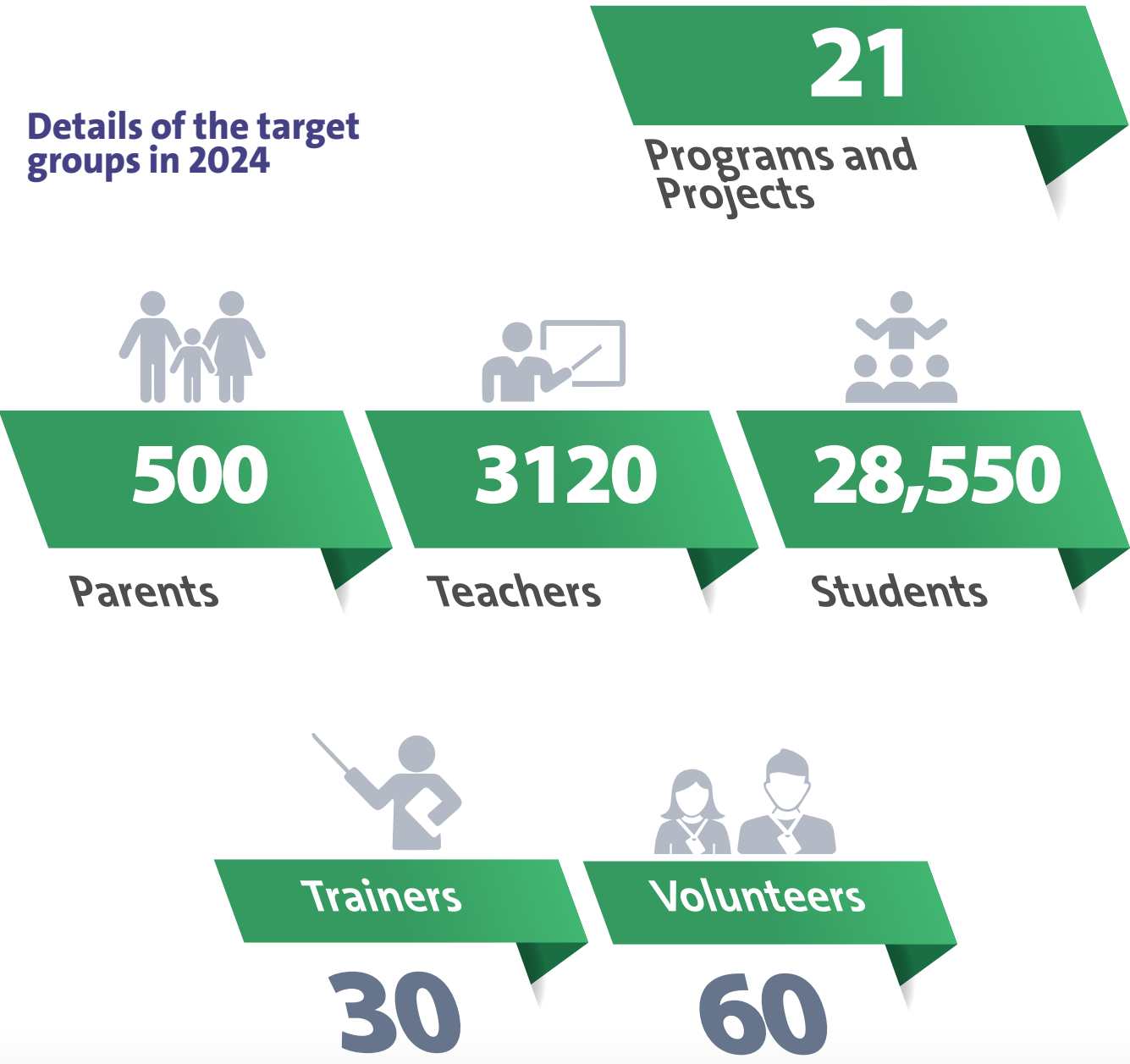
Over the years, Al Rajaa Organization has made significant strides in promoting education, entrepreneurship, and social justice. We have worked tirelessly to improve the lives of children and youth through programs designed to meet their needs and expand their horizons. The successes we achieved in 2024 are the result of our dedicated team and the support of our loyal partners.

We are proud of the impact we have made and look forward to further excellence and progress in the years to come. With employees, volunteers,

Al-Rajaa
in Numbers



Details of the target
groups in 2024





We can influence and communicate     Al Rajaa Organization

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